# Invitation to Participate as an Exhibitor / Sponsor at the 2020 Gaseous Electronics Conference!

The 73<sup>rd</sup> Gaseous Electronics Conference (GEC) will be held October 5-9, 2020 virtually this year for the first time. We expect over 600 attendees from the United States, Asia, Europe, Australia, and around the world. The conference website

#### http://www.apsgec.org/gec2020/

The GEC's focus is on the physics and chemistry of low-temperature plasmas and their interaction with surfaces via particle bombardment and radiation. Major thrusts of the conference include: the physics of ionized gases and their interaction with surfaces; the physics of atomic and molecular collision processes that underlie these phenomena

The papers presented at the conference range from basic physics to direct applications in plasma-aided manufacturing, bio- and nano-technologies, electric propulsion, and a wide range of related topics. Many members of the community actively collaborate with industrial partners, because most GEC topics are directly relevant to commercial applications of plasmas.

In the past, GEC sponsors have included major plasma-aided manufacturing companies and vendors of: plasma simulation software, vacuum systems, gas-handling hardware, power-delivery units, plasma thrusters, and instruments for plasma diagnostics. The format and setting of the conference provide for a free and vigorous exchange of ideas among the participants. The conference will host virtual oral and poster sessions as well as social events to foster networking and technical discussion. At GEC 2020, sponsors will have the opportunities to advertise at conference homepage, conference sessions, present live technical webinar, provide digital brochure and videos, meet with attendees virtually, etc.

The 2020 GEC will feature about 50 invited talks from leaders in the field from academia, research centers, and industry. In addition, the GEC hosts several special sessions and workshops focusing on new and exciting areas in plasma science. This year's special session will tentatively include workshops on plasma physics fundamentals, modeling and diagnostics, plasma-surface interactions, plasma enhanced atomic layer etch/deposition, artificial intelligence and machine learning.

For the sponsors and exhibitors, we will introduce multiple opportunities to showcase companies and products. Each exhibitor will have a webpage containing company information. Exhibitors will have an opportunity to contact relevant attendees, setup and conduct one-on-one meetings. Optionally, prerecorded video content can be uploaded, and live 30-minute technical webinars can be organized to highlight recent advances in plasma science that utilize products offered by sponsors and exhibitors. We invite you to participate in this important event through your sponsorship as an exhibitor. A range of sponsorship levels allows you to select from features such as:

- your company's name will be highlighted at the conference website
- advertisement in the GEC conference homepage or specific sessions you may choose from
- live or prerecorded technical/marketing presentations

For more information on sponsorship/exhibitor options, please contact:

Dr. Alex Likhanskii, Email: Alexandre Likhanskii@amat.com, Tel.: +1-609-356-8688
Dr. Xiaopu Li, Email: Xiaopu Li@amat.com, Tel.: +1-408-563-1387

The 73<sup>th</sup> Gaseous Electronics Conference will greatly benefit from your sponsorship: students will receive reduced registration fees and the number of participants will continue to grow. We look forward to your participation in the conference. If there is anything we can do for you to encourage further participation, please do not hesitate to contact us.

Sincerely Yours,

**Ed Barnat** evbarna@sandia.gov GEC Executive Committee Chair Sandia National Lab Kallol Bera Kallol\_Bera@amat.com GEC Conference Secretary Applied Materials

## **Sponsorship Options**

#### Premier Sponsor \$10,000.00

- Large sponsor showcase linking to exhibitor profile
- Conference homepage advertisement
- Advertisement at up to 8 conference sessions chosen by the sponsor
- Provision for 2 live technical webinars highlighting recent advances in plasma science that utilize products offered by the sponsor
- Provision for up to 6 digital brochures and 5 videos highlighting the company and products at the exhibitor profile
- Unlimited number of matchmaking and one-on-one meeting opportunities with the conference attendees
- 5 complimentary registration(s)

## Platinum Sponsor \$7,500.00

- Large sponsor showcase linking to exhibitor profile
- Advertisement at up to 5 conference sessions chosen by the sponsor
- Provision for one live technical webinar highlighting recent advances in plasma science that utilize products offered by the sponsor
- Provision for up to 4 digital brochures and 3 videos highlighting the company and products at the exhibitor profile
- Unlimited number of matchmaking and one-on-one meeting opportunities with the conference attendees
- 3 complimentary registration(s)

#### **Gold Sponsor \$5,000.00**

- Medium sponsor showcase linking to exhibitor profile
- Advertisement at up to 3 conference sessions chosen by the sponsor
- Provision for one live technical webinar highlighting recent advances in plasma science that utilize products offered by the sponsor
- Provision for up to 3 digital brochures and 2 videos highlighting the company and products at the exhibitor profile
- Unlimited number of matchmaking and one-on-one meeting opportunities with the conference attendees
- 2 complimentary registration(s)

#### Silver Sponsor \$2,500.00

- Medium sponsor showcase linking to exhibitor profile
- Advertisement at one conference session chosen by the sponsor
- Provision for 2 digital brochures and one video highlighting the company and products at the exhibitor profile
- Unlimited number of matchmaking and one-on-one meeting opportunities with the conference attendees
- One complimentary registration

#### Bronze Sponsor \$1,500.00

- Small sponsor showcase linking to exhibitor profile
- Provision for one digital brochure highlighting the company and products at the exhibitor profile
- Unlimited number of matchmaking and one-on-one meeting opportunities with the conference attendees

### Basic Sponsor \$500.00

- Small sponsor showcase linking to exhibitor profile
- Provision for one digital brochure highlighting the company and products at the exhibitor profile

Please	e select your	participation level					
	Premier	\$10,000					
	Platinum Gold	\$7,500					
	Silver	\$5,000					
		\$2,500					
	Bronze						
	Basic	\$500					
Compa	any/Organiz	ation Name:					
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Inclu	de "GEC-2020	o" in the memo on the c	heck.	College Park, MD 20740-3844			

## **Company Logo**

Please email a high-resolution logo of your organization to kallol\_bera@amat.com for website and conference acknowledgement.

Phone: (301) 209-3276 Fax: (301) 209-0844 Email: gould@aps.org

## Sponsorship at a Glance

	Premier \$10,000	Platinum \$7,500	Gold \$5,000	Silver \$2,500	Bronze \$1,500	Basic \$500
Exhibitor Profile	Yes	Yes	Yes	Yes	Yes	Yes
Collateral Material / Brochures	6	4	3	2	1	1
Sponsor Showcase	Large	Large	Medium	Medium	Small	Small
Matchmaking	Yes	Yes	Yes	Yes	Yes	
1:1 Meetings	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	
Video Content	5	3	2	1		•
Sponsor Tower Ads	Homepage Ad / 8 Session Ads	5 Session Ads	3 Session Ads	1 Session Ad		
Complimentary Registrations	5	3	2	1		
Live Webinars	2	1	1			