



# **GEC SPONSORSHIP BROCHURE**

**ANNUAL  
GASEOUS  
ELECTRONICS  
CONFERENCE**

## **CONTACT US**

**Conference Management**

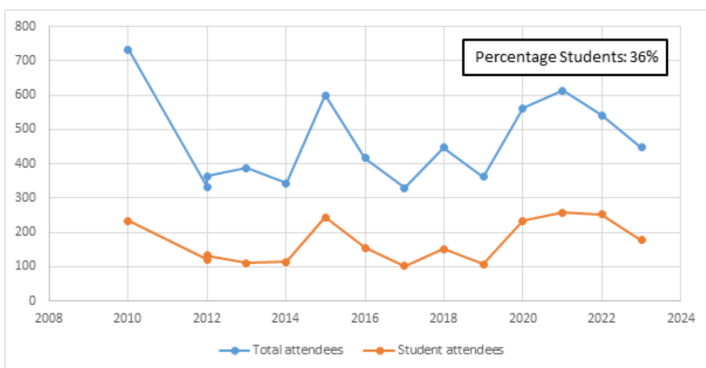
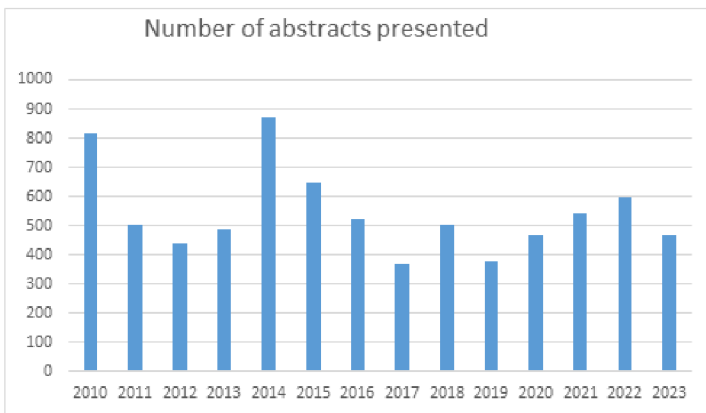
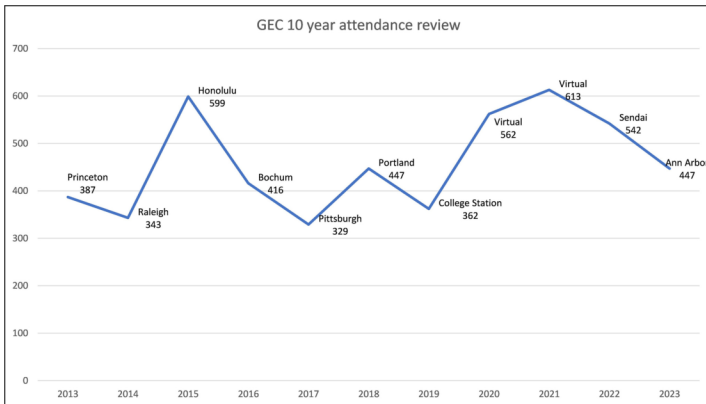
Julian Schulze  
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[www.apsgec.org](http://www.apsgec.org)



# GEC STATISTICS

## OVERVIEW



The Gaseous Electronics Conference promotes ideas on the physical and chemical processes and dynamics taking place in partially ionized, collisional plasma and between the atoms, molecules, charged particles, photons, waves, and fields. The GEC has a long leadership history of presenting fundamental and basic science contributions on plasma sources, diagnostics, simulation, plasma chemistry, basic phenomena, and atomic and molecular processes.



# GEC 2024

SEP 30 - OCT 4, 2024  
SAN DIEGO, CA

## SCHEDULE

### MON – SEPTEMBER 30, 2024

REGISTRATION OPENS  
OPENING CEREMONY  
AM WORKSHOPS  
PM WORKSHOPS  
COFFEE BREAKS  
EXHIBITOR MOVE IN  
WELCOME RECEPTION

### TUE – OCTOBER 1, 2024

REGISTRATION OPENS  
AM SESSIONS  
LUNCHEON - WOMEN IN SCIENCE  
EXHIBITS OPEN  
PM SESSIONS  
COFFEE BREAKS  
POSTER SESSION

### WED – OCTOBER 2, 2024

AM SESSIONS  
PLENARY TALKS  
LUNCH BREAK  
EXHIBITS OPEN  
PM SESSIONS  
COFFEE BREAKS  
POSTER SESSION

### THU – OCTOBER 3, 2024

AM SESSIONS  
LUNCH BREAK  
PM SESSIONS  
COFFEE BREAKS  
AWARD CELEBRATION DINNER

### FRI – OCTOBER 4, 2024

AM SESSIONS  
LUNCH BREAK  
PM SESSIONS  
CLOSING CEREMONY

**Detailed agenda  
on GEC 2024 website**

[www.apsgec.org/gec2024](http://www.apsgec.org/gec2024)



## LOCATION

DoubleTree by Hilton  
San Diego Mission Valley  
7450 Hazard Center Dr  
San Diego, CA 92108, USA



# SPONSORSHIPS

## OVERVIEW

GEC Sponsorship Levels											
Level	Price	Premier Sponsor	Logo shown during conference	Logo on GEC webpage, App, Mailings	Acknowledgements	GEC App	Sponsor Table at Banquet	Banquet Tickets	Conference Registration Tickets	Exhibit Booth	Additional "Exhibitor Only" Registrations
Premier	\$10,000	x	x	x	Welcome/Closing	1	1	4	4	x	2
Mobile App	\$8,500	-	x	x	Opening Presentation	0	0	2	2	x	2
Award Presentation	\$6,500	-	x	x	Award Presentations	0	1	4	2	x	2
Gold	\$5,500	-	x	x	Opening Presentation	0	0	1	2	x	2
Oral Session	\$4,500	-	x	x	One Session	0	0	0	1	x	2
Luncheon	\$4,000	-	-	x	Luncheon	0	0	0	0	x	2
Poster Session	\$3,500	-	-	x	Poster Session	0	0	0	0	x	2
Coffee Break	\$2,500	-	x	x	Coffee Break	0	0	0	0	x	2
Registration Area	\$2,500	-	x	x	Registration Area	0	0	0	0	x	2
Online Seminar	\$3,500	-	x	x	Online Seminar	0	0	0	0	-	0

### Basic sponsorship benefits for all levels alike:

- Your digital logo will be posted
  - on the sponsor page of the GEC website, with an embedded link
  - in the news block on the GEC webpage
  - in email promotions leading up to the event
  - on the sponsor page in the mobile app, listing sponsor details
  - on a banner ad in the conference app
- Two additional 'exhibitor only' registrations\*
- Optional exhibit booth in the exhibition area

(\*except Poster session sponsorship)



# SPONSORSHIPS

## PREMIER SPONSORSHIP \$10,000.00

Basics listed on page 4 plus:

### Exclusive sponsorship benefits:

- Sponsoring organization will be recognized as *the* premier sponsor of the event
- Top event signage listing Premier sponsor company logo
- Acknowledgment during the welcome and closing address as *the* premium sponsor
- Your digital logo will additionally be included
  - in the opening slides
  - on a PowerPoint slide shown at various intervals throughout the conference
- One push notification sent via the GEC Mobile App during the conference
- Premier Sponsor Table
- 4 conference registration tickets
- 4 banquet tickets



**Exclusive sponsorship  
- only one available!**



# SPONSORSHIPS

## MOBILE APP SPONSORSHIP \$8,500.00

Basics listed on page 4 plus:

### Exclusive sponsorship benefits:

- The sponsor will be recognized verbally during the opening presentation.
- Signage listing Mobile App sponsor company logo
- Your digital logo will additionally be included
  - in the opening slides
  - on a PowerPoint slide shown at various intervals throughout the conference
- 2 conference registration tickets
- 2 banquet tickets

**The GEC mobile app is an integral part of the attendee experience, enabling attendees to create personalized agendas, connect with peers, and receive program alerts and updates.**



**Exclusive sponsorship  
- only one available!**



# SPONSORSHIPS

## AWARD PRESENTATION SPONSORSHIP \$6,500.00

Basics listed on page 4 plus:

### Sponsorship benefits:

- Sponsor of GEC award presentation and dinner
- Award presentations included: GEC Student Award for Excellence and GEC Student-Poster Prizes
- Optional: Organization representative co-hosts the award presentation with the GEC chair
- Your digital logo will additionally be included
  - on the main screen during the award event
- 1 Sponsor Table
- 2 conference registration tickets
- 4 banquet tickets



**Confirm this sponsorship for the award dinner, presentation, and networking opportunity during this years award celebration.**



# SPONSORSHIPS

## GOLD SPONSORSHIP \$5,500.00



Basics listed on page 4 plus:

### Sponsorship benefits:

- The sponsor will be recognized verbally during the opening presentation.
- Your digital logo will additionally be included
  - on a PowerPoint slide shown at various intervals throughout the conference
- 2 conference registration tickets
- 1 banquet ticket

**The Gold sponsorship package is designed to generate great exposure for your company's brand.**





# SPONSORSHIPS

## SESSION SPONSORSHIP \$4,500.00

Basics listed on page 4 plus:

### Sponsorship benefits:

- Sponsoring organization will be recognized as a session sponsor
- Opportunity for a company ambassador to provide giveaways or literature
- Your digital logo will additionally be included
  - on a PowerPoint slide shown at various intervals throughout the conference
- 1 conference registration ticket

**Gain the attention of attendees and get great exposure before, during, and after one of our conference sessions.**



# SPONSORSHIPS

## LUNCHEON SPONSORSHIP \$4,000.00

Basics listed on page 4 plus:

### Sponsorship benefits:

- Opportunity for a company ambassador to provide giveaways or literature
- Opportunity to provide a 30 second video to be played at live event
- Acknowledgment during the welcome and closing in the luncheon program.
- Placement of sponsoring organization pop up stand prominently displayed at the entrance of the hall

**Sponsorship of the *Women in Science* session on Tuesday will foster inclusion, strengthen the community, and recognize outstanding achievements in physics.**

**This luncheon will feature exceptional thought leaders in the plasma and collision science, a full lunch, and networking.**



# SPONSORSHIPS

## POSTER SESSION SPONSORSHIP \$3,500.00

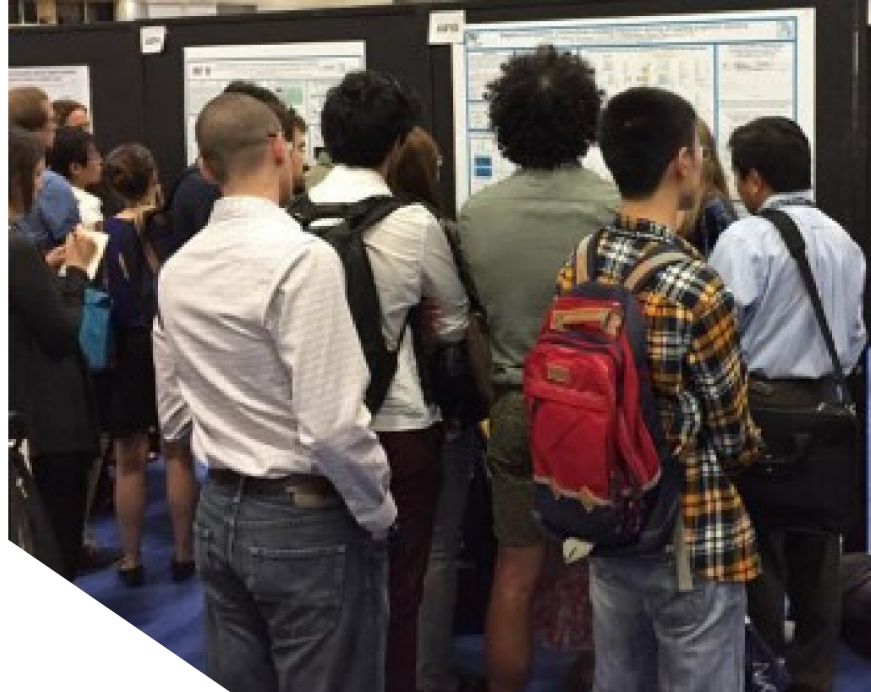
Basics listed on page 4 plus:

### Sponsorship benefits:

- Opportunity for a company ambassador to provide giveaways or literature during the poster session
- Placement of sponsoring organization pop-up stand prominently displayed in the poster hall
- 2 conference registration tickets

**The GEC Poster Session Sponsorship is a high-visibility sponsorship that directly connects your company to exceptional scientific research and studies.**

**This is an opportunity for individuals to present their research and offers an excellent venue for extended informal discussion with meeting attendees.**



# SPONSORSHIPS

## COFFEE BREAK SPONSORSHIP \$2,500.00

Basics listed on page 4 plus:

### Sponsorship benefits:

- The sponsoring organization will be recognized as the break sponsor, during the sessions
- Opportunity to provide giveaways, invitations, or literature to be featured on the coffee break during your sponsorship
- Your digital logo will additionally be included
  - on a PowerPoint slide shown at various intervals throughout the conference

**Make attendees happy and associate that happiness with your company.**

**Sponsor one of the coffee breaks during the GEC Conference!**



# SPONSORSHIPS

## REGISTRATION AREA SPONSORSHIP \$2,500.00

Basics listed on page 4 plus:

### Sponsorship benefits:

- Opportunity to provide a complementary beverage or promotion item.
- Placement of sponsoring organization pop-up stand prominently displayed.
- Your digital logo will additionally be included
  - on a PowerPoint slide shown at various intervals throughout the conference

**Help welcome the attendees to the GEC event as *the* exclusive sponsor of the registration area.**

**Your brand will be visible to all attendees upon check-in!**



**Exclusive sponsorship  
- only one available!**



**SEMI-ANNUAL  
\$3,500.00**

Bi-weekly, seminars are presented at no cost to hundreds of attendees all over the globe via ZOOM to engage the GEC community throughout the year.

### **Presentation types**

1. Research highlight: Summary of a recent high-level publication
2. Tutorial: Broadly addresses a hot topic of current research

Following each presentation, attendees can ask questions to the speaker, live. Presentations are recorded with speaker consent and available for download on demand.

**Average attendees  
per session = 150**

**Average on demand views  
per session = 55**



## **INTERNATIONAL ONLINE PLASMA SEMINAR (IOPS) SEMI-ANNUAL SPONSORSHIP**

### **Sponsorship benefits**

- Logo presence on opening session slide (two presentations per month)
- Prominent color logo placement on IOPS homepage
- Sponsor weblink on IOPS homepage
- Promotion via the IOPS newsletter, thank you to sponsor in footer
- Recording, including opening hosted on the IOPS website
- On demand viewing available to the community

