GEC SPONSORSHIP BROCHURE

ANNUAL GASEOUS ELECTRONICS CONFERENCE

CONTACT US

Conference Management

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www.apsgec.org
The Gaseous Electronics Conference promotes ideas on the physical and chemical processes and dynamics taking place in partially ionized, collisional plasma and between the atoms, molecules, charged particles, photons, waves, and fields. The GEC has a long leadership history of presenting fundamental and basic science contributions on plasma sources, diagnostics, simulation, plasma chemistry, basic phenomena, and atomic and molecular processes.
GEC 2024
SEP 30 - OCT 4, 2024
SAN DIEGO, CA

SCHEDULE

MON – SEPTEMBER 30, 2024
REGISTRATION OPENS
OPENING CEREMONY
AM WORKSHOPS
PM WORKSHOPS
COFFEE BREAKS
EXHIBITOR MOVE IN
WELCOME RECEPTION

THU – OCTOBER 3, 2024
AM SESSIONS
LUNCH BREAK
PM SESSIONS
COFFEE BREAKS
AWARD CELEBRATION DINNER

TUE – OCTOBER 1, 2024
REGISTRATION OPENS
AM SESSIONS
LUNCHEON - WOMEN IN SCIENCE
EXHIBITS OPEN
PM SESSIONS
COFFEE BREAKS
POSTER SESSION

FRI – OCTOBER 4, 2024
AM SESSIONS
LUNCH BREAK
PM SESSIONS
CLOSING CEREMONY

Detailed agenda on GEC 2024 website
www.apsgec.org/gec2024

LOCATION

DoubleTree by Hilton
San Diego Mission Valley
7450 Hazard Center Dr
San Diego, CA 92108, USA
# SPONSORSHIPS

## OVERVIEW

<table>
<thead>
<tr>
<th>GEC Sponsorship Levels</th>
<th>Level</th>
<th>Price</th>
<th>Premier Sponsor</th>
<th>Logo shown during conference</th>
<th>Logo on GEC webpage, App, Mailings</th>
<th>Acknowledgements</th>
<th>GEC App</th>
<th>Sponsor Table at Banquet</th>
<th>Banquet Tickets</th>
<th>Conference Registration Tickets</th>
<th>Exhibit Booth</th>
<th>Additional &quot;Exhibitor Only&quot; Registrations</th>
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</thead>
<tbody>
<tr>
<td>Premier</td>
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<td>x</td>
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**Basic sponsorship benefits for all levels alike:**

- Your digital logo will be posted
  - on the sponsor page of the GEC website, with an embedded link
  - in the news block on the GEC webpage
  - in email promotions leading up to the event
  - on the sponsor page in the mobile app, listing sponsor details
  - on a banner ad in the conference app

- Two additional 'exhibitor only' registrations*
- Optional exhibit booth in the exhibition area

*except Poster session sponsorship*
SPONSORSHIPS

PREMIER SPONSORSHIP

$10,000.00

Basics listed on page 4 plus:

Exclusive sponsorship benefits:

• Sponsoring organization will be recognized as the premier sponsor of the event
• Top event signage listing Premier sponsor company logo
• Acknowledgment during the welcome and closing address as the premium sponsor
• Your digital logo will additionally be included
  ◦ in the opening slides
  ◦ on a PowerPoint slide shown at various intervals throughout the conference

• One push notification sent via the GEC Mobile App during the conference
• Premier Sponsor Table
• 4 conference registration tickets
• 4 banquet tickets

Exclusive sponsorship - only one available!
SPONSORSHIPS

MOBILE APP SPONSORSHIP
$8,500.00

Basics listed on page 4 plus:

Exclusive sponsorship benefits:

- The sponsor will be recognized verbally during the opening presentation.
- Signage listing Mobile App sponsor company logo
- Your digital logo will additionally be included
  - in the opening slides
  - on a PowerPoint slide shown at various intervals throughout the conference

- 2 conference registration tickets
- 2 banquet tickets

The GEC mobile app is an integral part of the attendee experience, enabling attendees to create personalized agendas, connect with peers, and receive program alerts and updates.

Exclusive sponsorship - only one available!
SPONSORSHIPS

AWARD PRESENTATION SPONSORSHIP
$6,500.00

Basics listed on page 4 plus:

**Sponsorship benefits:**

- Sponsor of GEC award presentation and dinner
- Award presentations included: GEC Student Award for Excellence and GEC Student-Poster Prizes
- Optional: Organization representative co-hosts the award presentation with the GEC chair
- Your digital logo will additionally be included
  - on the main screen during the award event

- 1 Sponsor Table
- 2 conference registration tickets
- 4 banquet tickets

**Confirm this sponsorship for the award dinner, presentation, and networking opportunity during this year’s award celebration.**
SPONSORSHIPS

GOLD SPONSORSHIP
$5,500.00

Basics listed on page 4 plus:

**Sponsorship benefits:**

- The sponsor will be recognized verbally during the opening presentation.
- Your digital logo will additionally be included
  - on a PowerPoint slide shown at various intervals throughout the conference
- 2 conference registration tickets
- 1 banquet ticket

The Gold sponsorship package is designed to generate great exposure for your company's brand.
SPONSORSHIPS

SESSION SPONSORSHIP
$4,500.00

Basics listed on page 4 plus:

**Sponsorship benefits:**

- Sponsoring organization will be recognized as a session sponsor
- Opportunity for a company ambassador to provide giveaways or literature
- Your digital logo will additionally be included
  
  - on a PowerPoint slide shown at various intervals throughout the conference

- 1 conference registration ticket

Gain the attention of attendees and get great exposure before, during, and after one of our conference sessions.
SPONSORSHIPS

LUNCHEON SPONSORSHIP
$4,000.00

Basics listed on page 4 plus:

**Sponsorship benefits:**

- Opportunity for a company ambassador to provide giveaways or literature
- Opportunity to provide a 30 second video to be played at live event
- Acknowledgment during the welcome and closing in the luncheon program.
- Placement of sponsoring organization pop up stand prominently displayed at the entrance of the hall

**Sponsorship of the Women in Science session on Tuesday will foster inclusion, strengthen the community, and recognize outstanding achievements in physics.**

**This luncheon will feature exceptional thought leaders in the plasma and collision science, a full lunch, and networking.**
SPONSORSHIPS

POSTER SESSION
SPONSORSHIP
$3,500.00

Basics listed on page 4 plus:

**Sponsorship benefits:**

- Opportunity for a company ambassador to provide giveaways or literature during the poster session
- Placement of sponsoring organization pop-up stand prominently displayed in the poster hall
- 2 conference registration tickets

The GEC Poster Session Sponsorship is a high-visibility sponsorship that directly connects your company to exceptional scientific research and studies.

This is an opportunity for individuals to present their research and offers an excellent venue for extended informal discussion with meeting attendees.
SPONSORSHIPS

COFFEE BREAK SPONSORSHIP
$2,500.00

Basics listed on page 4 plus:

Sponsorship benefits:

• The sponsoring organization will be recognized as the break sponsor, during the sessions
• Opportunity to provide giveaways, invitations, or literature to be featured on the coffee break during your sponsorship
• Your digital logo will additionally be included
  • on a PowerPoint slide shown at various intervals throughout the conference

Make attendees happy and associate that happiness with your company.

Sponsor one of the coffee breaks during the GEC Conference!
SPONSORSHIPS

REGISTRATION AREA
SPONSORSHIP
$2,500.00

Basics listed on page 4 plus:

Sponsorship benefits:

- Opportunity to provide a complementary beverage or promotion item.
- Placement of sponsoring organization pop-up stand prominently displayed.
- Your digital logo will additionally be included on a PowerPoint slide shown at various intervals throughout the conference

Exclusive sponsorship - only one available!

Help welcome the attendees to the GEC event as the exclusive sponsor of the registration area.

Your brand will be visible to all attendees upon check-in!
SEMI-ANNUAL
$3,500.00

Bi-weekly, seminars are presented at no cost to hundreds of attendees all over the globe via ZOOM to engage the GEC community throughout the year.

Presentation types
1. Research highlight: Summary of a recent high-level publication
2. Tutorial: Broadly addresses a hot topic of current research

Following each presentation, attendees can ask questions to the speaker, live. Presentations are recorded with speaker consent and available for download on demand.

Average attendees per session = 150

Average on demand views per session = 55

INTERNATIONAL ONLINE PLASMA SEMINAR (IOPS)
SEMI-ANNUAL SPONSORSHIP

Sponsorship benefits
• Logo presence on opening session slide (two presentations per month)
• Prominent color logo placement on IOPS homepage
• Sponsor weblink on IOPS homepage
• Promotion via the IOPS newsletter, thank you to sponsor in footer
• Recording, including opening hosted on the IOPS website
• On demand viewing available to the community